

The Herb Society of America
Board Meeting, April 27-28, 2016
Agenda
Asheville, NC

Wednesday, April 27 8:30am EST – 5:00pm EST - Facilitations		
Board meeting, committee meetings and facilitations held in the Stuyvesant Room at the DoubleTree Hotel. The room is located on the first floor, past the registration desk, past the Garden Terrace on your right.		
	Committee Meetings	
8:30	Nominating Meeting - all Membership Delegates, Debbie and Katrinka Guest: Susan	45 minutes
9:30	Education Program Committee - Rie, Karen, Rae, Susan, Katrinka and Dava Guest: Nicoll	60 minutes
10:30	F & O Meeting - Susan, Rae, Janie, Debbie, Carol, Pat G, Lin and Katrinka Guests: Nicoll and Janie	120 minutes
	Board Facilitations	
12:30 - 1:45	Meet in board room for lunch pickup and team project selections- LUNCH	15 minutes
1:45 - All Board	Board Restructure Exercise 3 - topics: Board Restructure, Cost Costing, Income Producing Ideas	90 minutes
3:15 - Rie	Blog Guidelines	15 minutes
4:00	Break	15 minutes
4:15 - Susan	Board Governance Summary	15 minutes
4:30 - 5:00 - Rae	Strategic Plan	30 minutes
Dinner	On Your Own	
Thursday, April 28, 2016 8:30 - 4:30 EST		
8:30 - Carol	Development Committee recommendations	45 minutes
10:00 - Lin	Financial Facilitation	60 minutes
President	Board Meeting – Call to Order	30 minutes

	<ul style="list-style-type: none"> • Acceptance of Minutes – Winter 2016 Board Meeting Minutes • Acceptance of Spring 2016 board reports • Acceptance of Annual 2016 board reports • Executive Director Employment review 	
Executive Director	<ul style="list-style-type: none"> • Strategic Plan Updates • Essential Facts • Top Content on Website • Headquarter Updates • Gardens at HQ 	30 minutes
Vice President	<p>Operating Manual Updates</p> <ul style="list-style-type: none"> • Blog Guidelines • Appendix 1 and Appendix 2 to the Delegate Handbook • Delegate Handbook • Vice President job description • Operating Manual Review Committee • Honorary President • President job description • Archives Access Policy • Archives Guidelines 	15 minutes
Treasurer	Acceptance of Financial Reports	25 minutes
Secretary	<ul style="list-style-type: none"> • Website update • National Newsletter Statistics • Herbal Bytes Statistics • Website Statistics • Facebook Data 	20 minutes
Botany & Horticulture	<p>GreenBridges</p> <p>Promising Plants</p> <p>Notable Native</p>	15 minutes
Publications - Susan for Jackie (absent)	Updates	10 minutes
Development	<ul style="list-style-type: none"> • Garden Gallery update • Proposals 	20 minutes
Membership - Katrinka/Gloria	Membership numbers	10 minutes
Education	<ul style="list-style-type: none"> • Annual Meeting of Members 2015 • Grants 	45 minutes

	<ul style="list-style-type: none"> • Educational Program Committee update and future locations • Little Rock 2017 	
Past President	<ul style="list-style-type: none"> • Nomination update • Awards update 	20 minutes
Vice President	Report of Membership Delegate Meeting	5 minutes
Executive Director	Conflict of Interest, ethics and responsibility of board members	15 minutes
Full Board	Prepare board meeting highlights	15 minutes
President	Announcements Adjournment	5 minutes
	Fall board meeting - October 14, 15, 2016	
5:30 - 7:00 - All Board members	Past President Reception - at Hotel Rm. #324 Special guest speaker - light cocktails/snacks <i>see below</i>	
Dinner	On your own	
Friday, April 29	Full day of activities	

Thursday Night event - 5:30 - 7:00 - All board

Thursday following the board meeting, you are invited to attend the Past President reception in Room #324 at the DoubleTree Hotel, combined with the reception will be our very special guest speaker.

Cocktails and light snacks will be provided.

Following will be a very special informal talk with Joe Hollis, he is a lifelong resident of the area and has been living the life of an herb grower and expert. <http://mountaingardensherbs.com/>

Joe Hollis and Mountain Gardens just celebrated forty years of partnership. Mountain Gardens is a botanical sanctuary in a small sheltered cove bordered by National Forest and nestled under the massive Black Mountains, including the largest mountain in the East, Mount Mitchell. The sanctuary boasts four acres of medicinal herbs and edible plants from all over the world flourishing in countless niches created by terrain, aspect, water, sun and shade. Joe has been acquiring useful plants for the past four decades by trading with other botanical gardens, gardeners, and seed saving/sharing organizations. In his estimation, he grows over one thousand species of plants, including the populations of native medicinals and edibles he has encouraged in the adjoining forests. Mountain Gardens is the kind of place where one cannot step off the path without trampling on an incredibly rare plant, such as the only Himalayan ginseng growing in North America. - taken from: Chestnutherbs.com

Any board member who would like to contribute any wine or light snacks, please let me know before Monday April 25.