

The Herb Society of America
Board Meeting, May 5, 6 - 2015
Agenda
Williamsburg, VA

Tuesday, May 5, 2015 9:00am EST – 5:00pm EST - Facilitations		
9:00	Nominating Meeting - all Membership Delegates and Debbie B.	
10:00	Education Program Committee - Rie, Karen, Rae, Susan, Dava, Katrinka and Priscilla	
11:15	Facilitations Begin	
Katrinka/Debbie	Development vs. Fundraising with Development Chair position/description	90 minutes
Lin	Cost reduction ideas/Reimbursement Policy	45 minutes
Katrinka	Board Responsibilities	30 minutes
Susan /Katrinka	Board Meeting Survey Results and Self Assessment Results	30 minutes
Lin	FY 2015 4th quarter, FY 2015 year end financials, NHG allocation	90 minutes
Karen O	What's in a Name? (Tuesday or Wednesday)	30 minutes
Wednesday May 6 , 2015 9:00 - 4:00 EST		
All Board	Facilitations - if needed	
President	Board Meeting – Call to Order Acceptance of Minutes – Winter 2015 Board Meeting Minutes Acceptance of Summer 2015 board reports Acceptance of Annual 2015 board reports New Betty Rea Award Proposal Executive Director Employment Asheville Update	30 minutes
Executive Director	Strategic Plan Updates Essential Facts Top Content on Website Headquarter Updates HSA Library Proposal	30 minutes
Vice President	Operating Manual Updates <ul style="list-style-type: none"> • HSA General Info 	15 minutes

	<ul style="list-style-type: none"> • Nonprofit Status • Board Composition • Ethics • Blog Guidelines 	
Treasurer	Acceptance of Financial Reports	25 minutes
Secretary	Website update National Newsletter Statistics Herbal Bytes Statistics Website Statistics Facebook Data	20 minutes
Botany & Horticulture	GreenBridges Promising Plants Edcon updates	30 minutes
Publications/Susan for Jackie (absent)	Updates	10 minutes
Development/Katrinka	Donation Trends Garden Gallery update	20 minutes
Membership/Katrinka	Membership numbers	10 minutes
Education	EdCon 2015 Grants Educational Program Committee update	45 minutes
Past President	Nomination update Awards update	20 minutes
Vice President	Report of Membership Delegate Meeting	5 minutes
Full Board	Prepare board meeting highlights	15 minutes
President	Announcements Adjournment	5 minutes
	Board Connection Meeting - June 25 Fall board meeting - August 28, 29	